



**84<sup>th</sup> GRAND CHAPTER MEETING**  
**Philadelphia, Pennsylvania**  
**KAPPA ALPHA PSI® FRATERNITY, INC.**  
**Philadelphia (PA) Alumni Chapter**  
 The Kappa Alpha Psi® Conclave Edition  
 2019 Advertisement Form



QTY.	PRICE/AD	AD TYPE	BLEED	TRIM	SAFETY
	\$3250.00	Two Page Spread	16.75" x 11.125"	16.50" x 10.875"	15.75" x 10.125"
	\$1500.00	Full Page	8.80" x 11.125"	8.25" x 10.875"	8.25" x 10.875"
	\$900.00	Half Page		7.875" x 10.125"	
	\$600.00	Quarter Page		7.25" x 4.8125"	
	\$300.00	Business Card		3.5" x 4.8125"	
	\$100.00	Portrait (Kappas Only) Initiation Chapter & Year here:		3.5" x 2"	
	\$25.00	Patron Include Full Name here:		1.5" x 1.5"	

**Contact Name:** \_\_\_\_\_  
**Company/Organization:** \_\_\_\_\_  
**Mailing Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_  
**State:** \_\_\_\_\_  
**Postal Code:** \_\_\_\_\_  
**Telephone:** \_\_\_\_\_  
**Fax:** \_\_\_\_\_  
**Email Address:** \_\_\_\_\_

**Print Ad:** Web offset using process color inks (CMYK) Perfect Bound. Ads must be printed in color & camera ready

**Digital Ad:** All color in CMYK (no RGB or spot colors). All fonts and high resolutions images embedded. Total ink density (all 4 colors) < 300%. For Full page or partial page ads that bleed, 1/8" bleed area required. Images should be 300 dpi.

**Details:**

- **Deadline:** Ads with Full Payment must be received **no later than May 24, 2019**
- **Send Ad Online:** This completed form along with the Ad may be e-mailed to [ads@KappaConclave2019.com](mailto:ads@KappaConclave2019.com)
- **Pay Online:** Browse to <https://KappaConclave2019.com/buy/ads/> to pay via PayPal (a 3% fee applies)
- **Payments by Check/Money Order:** payable to "Philadelphia Alumni Chapter of Kappa Alpha Psi"
- **Mail Ad and/or Check/Money Order to:**

**Kappa Alpha Psi – Philadelphia Alumni**  
**ATTN: 2019 Conclave Souvenir**  
**PO. BOX 11709**  
**Philadelphia, PA 19101**

**For More Information Contact:** Kenneth Lesesne - (215) 747-8493; [KLesesne@KappaConclave2019.com](mailto:KLesesne@KappaConclave2019.com) (24 Hours)